

DogWatch®

HIDDEN FENCES



The DogWatch ProFence Receives a Consumers Digest 'Best Buy' in the Underground Pet-Containment Systems Category



CONSUMERS DIGEST REVIEW

[P] The Hidden Fence System, which is a repeat Best Buy selection and must be installed professionally, includes a combination of features that you'd have to pay at least an additional \$100 to get on another comparable system. You can fine-tune the correction of your pet to one of 20 levels on this system, which is by far the most of any underground pet-containment system that we found. We also like this system's AutoMemory feature, which adjusts the receiver's correction level automatically if your pet challenges the boundary.

Best Buy Categories:

[P] = Premium selection; **[M]** = Midrange selection; **[E]** = Economy selection

How Best Buys Are Determined

www.ConsumersDigest.com

A Consumers Digest Best Buy is a product that delivers exceptional value for a given amount of money. That doesn't mean that it's simply the least expensive product in its category. A Consumers Digest Best Buy is one that merits special attention from consumers based on its combination of eight criteria: performance, ease of use, features, quality of construction, warranty, efficiency, styling, and maintenance and service requirements. Because virtually all product categories cover a range of prices, there's no such thing as the Best Buy, in practical terms. Of course, every product category includes many excellent, worthwhile products, but some of these we don't deem Best Buys because their high price relative to competitive models excludes them from consideration.

The process for selecting Consumers Digest Best Buys is rigorous. It begins with identifying all of the products that are available to U.S. consumers in a particular category. On average, only a small percentage of all products that we evaluate are deemed Consumers Digest Best Buys.

To be considered, products must have national availability; a national dealer network/service organization to support repairs/service; and the manufacturer must have an established reputation.

Products that meet these criteria are then assessed based on the eight specific criteria listed above. The assessment includes: hands-on use; review of independent evaluation/testing; review of reports from government agencies and others; interviews of retailers and service technicians; review of consumer surveys; review of evaluations from other entities.