



Since 1998, DogWatch has been awarded a Consumers Digest Best Buy for our commitment to quality and advanced technology.

What PetStop Claims . . .

How DogWatch Works

<p>8,000 programable options The “most programmable and technologically advanced pet containment products.”</p>	<p>DogWatch offers easy to use programable options: 7 levels, 3 rates & 2 modes. Flexible & easy to understand. Works well for all breeds and temperaments.</p>
<p>Digital signal technology PetStop uses “a pure digital signal. The safest signal...for your pet”</p>	<p>All systems are digital. DogWatch is the only system that features patented FM Safelink® Digital FM Technology. FM provides the maximum protection  against false activation from stray signals. All other systems use AM signals.</p>
<p>16 possible correction levels PetStop has 10 Plus correction levels for “the most gentle training.”</p>	<p>7 correction levels + other options = 20 levels, if needed. Most dogs train and are contained at a low correction level.</p>
<p>Perfect Match™ “If you have more than one pet, the system allows for separate (settings)”</p>	<p>Receivers are individually set for each pet. Multiple dogs (& cats) can have their own settings on the same system.</p>
<p>Progressive correction levels The PetStop receiver auto-adjusts “to the correction level your pet needs - when it needs it.”</p>	<p>Different dogs require different settings; each receiver is individually set to the appropriate level. AutoMemory®, a patented safety feature, automatically adjusts the level for 24 hours - but ONLY if your dog challenges the boundary.</p>
<p>Behavior response programming The PetStop system “creates a ‘Smart Zone’ that will change programs and correction levels while your pet is moving through or toward the fence boundary.”</p>	<p>With DogWatch, the audible warning and correction zone always occur at the same distance from the boundary wire. This consistency lets your dog know what to expect, reinforces training and helps your dog be more successful on the system.</p>
<p>Programable Fail Safe zone PetStop has “a Fail Safe Zone that recognizes when your pet is moving through the signal field at high speed.”</p>	<p>FastReact® ensures that if your dog runs toward the boundary, the receiver reacts before he reaches the wire not while traveling over it.</p>
<p>No-Run-Through “...receiver has an adjustable...program setting (to) stop the most determined pets.”</p>	<p>DogWatch includes flexible settings and ‘pet-friendly’ features to safely contain determined pets. Features include: patented Safelink® Digital FM Technology, AutoMemory®, FastReact®, and TattleTale™.</p>
<p>Rubberized soft contact posts PetStop uses “rubberized contact posts to protect your pet’s sensitive skin.”</p> <p>Soft spring loaded contact posts “...Spring Loaded Contacts reach through long fur and maintain contact...”</p>	<p>DogWatch uses polished stainless steel as it provides smooth contact, no friction, no deterioration and no issues related to dirt and oil from the dog’s skin, a common problem with spring loaded posts. Sizes are available to fit all dog breeds and coats.</p>

PetStop . . .

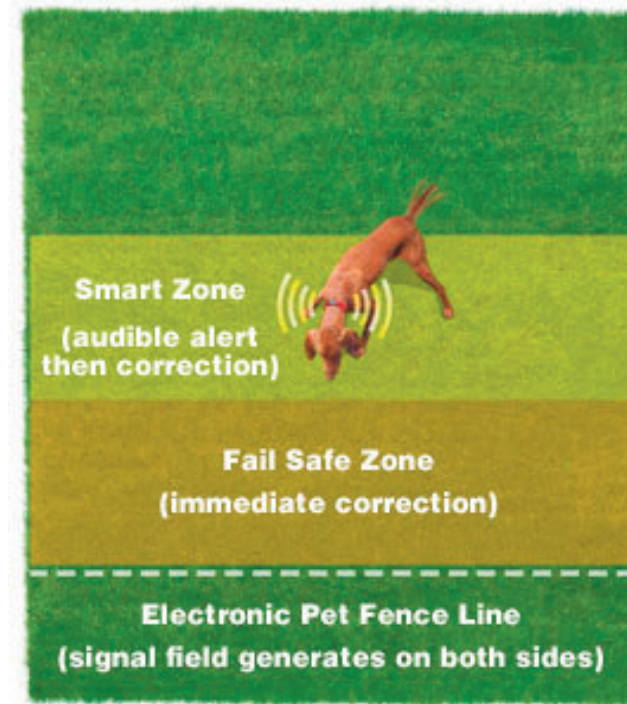
DogWatch . . .

<p>rechargeable battery option PetStop offers the EcoLite receiver with a rechargeable battery.</p>	<p>R9 battery life=up to 2 yrs; R7 battery=6 mo. Recharging batteries obligates the pet owner to recharge the battery on a frequent basis. NOTE: rechargeable receivers must be replaced about every 2 years.</p>
<p>Buy batteries where you want “...buy your own batteries without your product warranty being voided.”</p>	<p>All DogWatch receivers use a widely available non-proprietary battery that will not void your Lifetime warranty.</p>
<p>12X Battery Check™ “...a complete battery scan every two hours (to warn) of a low battery ...”</p> <p>Flashing low battery light “...to give you ample warning ...to replace a battery.”</p>	<p>DogWatch receivers scan daily for battery status. Limiting scans preserves battery life. The DogWatch flashing low battery light gives you ample notice (2+ weeks) to replace the battery.</p>
<p>Three omni directional antennas “...for the most consistent reception of any brand.”</p>	<p>All receivers include three internal, omni-directional antennas to assure the best possible reception.</p>
<p>Integrated remote trainer The remote trainer is integrated into the hidden fence system. <i>(‘integrated’=2 receivers on the same collar strap)</i></p>	<p>The BigLeash® Remote Trainer by DogWatch has its own collar so you can remove the fence collar when you leave the yard to use the remote trainer for walks, etc.</p>
<p>Wire Check™ “adjusts power output for wire length.”</p> <p>StabiliTemp™ “keeps the signal stable during climate changes.”</p>	<p>The DogWatch digital signal is stable up to 200 acres in all weather. Our Loop Monitor display on the transmitter provides a visual and audible warning in the event of any signal interference or interruption.</p>
<ul style="list-style-type: none"> • Wireless correction level changes • Wireless electronic switching <p>“The transmitter & receiver use fail safe Electronic Switching ... (Rather than cheaper magnetic system.)</p>	<p>A simple programming magnet allows you to adjust the receiver anywhere. It is easy to understand, it is reliable and it does not require being at the transmitter to adjust.</p>
<p>Lightning Arrest, Monitor & Alarm PetStop “employs modern surge protection made by an industry leading company.” If the system “takes a hard hit, you would know right away.”</p>	<p>DogWatch offers the only hidden fence that comes equipped with BOTH internal and external lightning protection as a standard feature, plus a loop monitor alarm to alert you of any interference.</p>
<p>Built in the USA “PetStop products are built in the USA.”</p>	<p>Components sourced worldwide. All design, final assembly and testing is done in Natick, Massachusetts by DogWatch employees.</p>
<p>Sold/installed by local Dealers PetStop Dealers own & operate their local Dealerships.</p>	<p>DogWatch has the largest network of locally owned and operated Dealers in the U.S., Canada, Europe and Australia.</p>



PetStop Graphic: Smart Zone & Fail Safe zone

from the PetStop.com website



DogWatch®

‘Pet Friendly’ Signal Configuration.

DogWatch standard configuration = audible warning followed by a correction only if the dog continues into correction area. This configuration is ‘pet friendly’.

The DogWatch system can also be set to ‘no-delay’ for dogs who like to challenge the boundary.

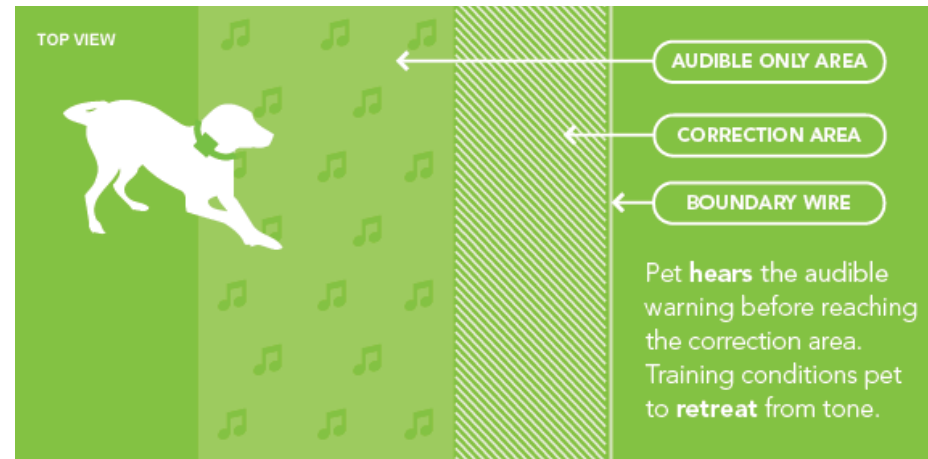
DISTANCE VS TIME CORRECTION

DogWatch = distance based.

‘Distance based’ delivers the correction in response to *where the dog is in relation to the boundary wire*. This consistently reinforces where the boundary is and makes it easier for the dog to understand his boundaries. It also provides a more reliable opportunity for the dog to retreat without receiving a correction.

Other systems = time based.

‘Time based’ systems deliver the correction within a set period of time after the audible warning. Where the correction occurs in relation to the boundary varies depending on the speed at which the dog approaches the boundary. This makes it more difficult for the dog to understand where the boundary is and more difficult for the dog to retreat without receiving a correction.



The size of the correction area can be adjusted based on the temperament of the dog.

Same signal configuration on both sides of the hidden fence.